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208 women chose life in 2021!

Executive Director Lyndi Zembrodt

The Care Net team would like to thank everyone for their prayer and financial support that increased the number of opportunities for men and women to experience Care Net's life affirming services in 2021. The expansion of Care Net's ultrasound services resulted in 208 decisions for life for the unborn. Clients who experienced Care Net's early intervention services chose life last year at the rate of 87%.

In 2021, Care Net experienced record numbers of calls from women seeking abortion services. The increase in calls from abortion-minded women is largely due to our marketing strategy of online advertising. Additionally, our skilled team who answers our 24-hour helpline booked record numbers of appointments for the relevant service of ultrasound imaging for pregnancy confirmation.

Our ministry continues as we support the clients in their life choice with more than 20 educational programs. Our mentors and staff provided 2,070 individual classes online and in person last year.

Our goals to save and change more lives in 2022 include:

- Offering medical services at our new medical center in Williamstown, Ky.

- Expansion of medical appointments at our Cold Spring and Florence medical centers
- Training additional medical personnel to provide ultrasound services to sustain same day ultrasound services at three locations
- Adding screening testing and treatment of sexually transmitted infections and diseases
- Visioning session to increase our capacity to save and change precious lives

Please know that Care Net's staff and board of directors are passionate about meeting women where they are in a time of crisis and helping give them a solid rock on which to stand, which is Christ our Lord.

Save the dates for these major spring events!

Mark your calendar for the 2022 Annual Banquet on May 6. We are excited to return this major event to its traditional season.

And watch your mail for news of our Spring Appeal throughout March.



1,251 babies (and counting)

have been given life by Care Net clients since Nicholas's Ultrasound Room opened in 2006. This window on the womb powerfully confirms the beginning of human life and is a vital tool for presenting life options to our clients.

CONTACT US

Business Phone

(859) 431-9178

24-Hour Client Hotline

(859) 282-9878

Donor Website

carenetnky.org

Client Website

pregnantoptionsnky.org

Volunteers, staff, grantor and even Google join forces for client couple

Eduardo and Daniela came to the McKinley Family Center in Florence in April 2021 for pregnancy confirmation. That visit began a blessed collaboration by staff, volunteers, a grantor and Google to give these young parents a strong start.



Daniela and Eduardo

Both wanted to take Care Net's classes and signed up for Earn While You Learn. Led by a Mentor Mom, the 20 EWYL lessons focus on prenatal and newborn care, nutrition, fetal development, safety and more.

But while Eduardo is bilingual, Daniela currently speaks only Spanish. As He does so often, God had gone ahead of Care Net to meet this need; a grant from Hopeful Lutheran Church in Florence had already

provided funds specifically for Spanish versions of some classes. Volunteer mentor Kathy Mullen is able to converse in Spanish and became their Mentor Mom.

Eduardo took the Fatherhood program with volunteer Carson Latham and wanted hands-on lessons. Using dolls, Carson taught him how to hold a baby, change a diaper, secure a baby in a car seat and other confidence-building skills.

"I can't say enough how much of a joy it is to see new dads reach out to Care Net to help prepare them for fatherhood," Carson said.

Daniela also signed up to take Care Net's Breastfeeding class, but while the video is available in Spanish, the printed manual is not. Care Net staffer Brittany Baker first entered the entire text of the manual into Google Translate and emailed the result to



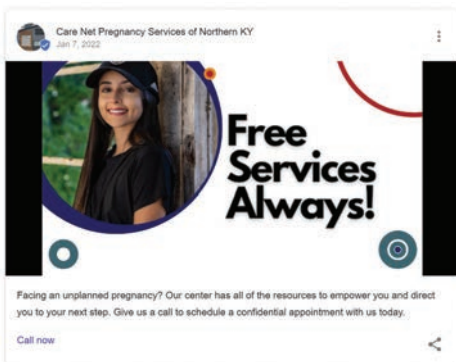
Using a doll, Eduardo practices diapering

volunteer Helen Curless, a retired lactation consultant. Helen forwarded the text to her niece, who has a Master's degree in English-to-Spanish translation. She graciously made necessary corrections and emailed it back. Helen and fellow mentor Loretta Hall then led Daniela through the program via virtual meetings. Eduardo pronounced the translation "perfect."

"I believe all of this was the work of the Lord," said Florence Center Director Sandy Williams. "Everything fell into place in a matter of two weeks. I told [the couple] how much their feedback meant to us, because this was the first Spanish-language Breastfeeding class we had done."

Help us reach college students

Do you have a passion for reaching local college students for life? We need marketing funds to purchase digital ads in the weekly emails they receive from their schools, Google ads and printed materials that promote our client website and services. Go to carenetky.org/college-outreach to contribute to this specialized marketing effort.



Are you a college student who would like to be part of this outreach? Go to carenetky.org/volunteer and enter "college outreach" in your message.

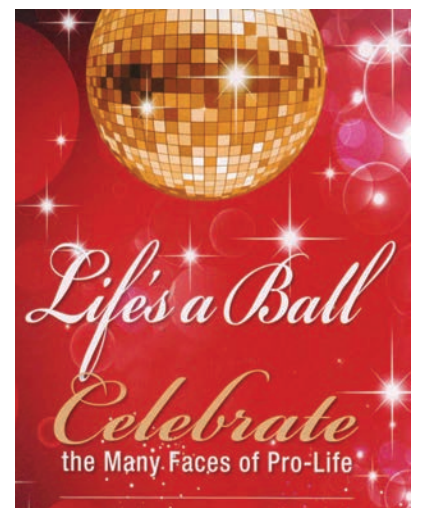
Paid Google ads such as this one allow us to work around Google's limiting algorithms and appear more often on the first page of searches.

Diocese of Covington Pro-Life Office honors Care Net

The Pro-Life Office of the Diocese of Covington honored Care Net with one of its 2022 Faces of Pro-Life awards at its biennial Life's a Ball celebration February 12.

"This event celebrates the many faces of pro-life, honoring the people who have made an impact within the community in preserving the sanctity of life," reported The Messenger, the diocese's publication.

Also honored this year were Rose Garden Home Mission and New Hope Pregnancy Center.



Dedications *To dedicate a gift in someone's honor or memory, call 859-431-9178 or note your intent on your check or in the Note section of the online form.*

In Memory

Sandy Clore Schmaedecke
by Roger & Sarah Andrews
by David & Mary Runyon
by Janet Knoebel
by Kelly Veatch
by Kay Preston
by Kathy Ruck
Maxwell, by Chris & Beth Davis
Parents, by John O'Brien Jr.
Baby Louise, by Bill & Valerie Bays
Anthony Siegrist, by Michele Gingerich
Bob Sturgis, by Ruth Ann Sturgis
Linda Benzinger, by Marshall Liberman
The babies lost, by Jim & Mary Ehrenfels
Theodore & Eileen Kunkel
by Gregory & Susan Davis
Terri and Jessica Davis, by Michael Davis
Michael Jameison, by Gregory & Susan Ryan
William J. Lonneman, by Mary Lonneman
Tom Zembrodt
by Joan Zembrodt
by Connie Lillard
Larry Maschmeyer, by Rick & Mary Schuler
Fred Fisher, by Glenn & Cammie Hinken
Fran Miceli
by William & Paula Duvall
by Kim Combs
Lisa Kirst, by Gregory Kirst
Patricia Newsom, by Dorothy Radenheimer
Robert C. Cetrulo, by Elaine Cetrulo

Jamie Gottbrath, by Paul & Catherine Gottbrath
Stella & Bernie Darpel
by Thomas & Margaret Duncan
Monica Jade Wilson,
by Robert & Theresa Buchanan
Ruth Boone, by Charles & Cathy Dryden
David W. Groseclose
by Creative Expressions Art Studio
Dave Hellman, by Norbert & Karla Goessling
Tom Knorr, by Peggy Knorr
Mary Katherine Stewart, by Stephanie Pfennig
Don Schaeffer, by Edward Mader
Baby Merkle, by Thomas Merkle
Lindsey K. Myers, by Thomas Myers
The McDonald twins, by Sarah Meisenhelder
Jean Adams, by Frank & Pamela Wheatley
Jessica Henson, by Dorothy Dixon
Marcia Hepp Kramer
by Patrick & Peggy Niehoff
Mary Wigger, by Joseph & Connie Aylor
Jack Grothaus, by Dorothy Grothaus
Joey Schickling, by Denise Schickling
Donald Gerding, by Judith Gerding
Robert Maze, by Karen Maze
Bill & Marianne Scheper,
by Paul & Nancy Kubala
Carrie Williams, by Daniel & Joan Rooney
Dr. Keith J. Millay, by Suzanne Millay
Roger & Kathleen Beasley, by Loretta Hall
John & Etta Zembrodt
by the Zembrodt Family Foundation, Inc.

John Nienaber, by Bernice Nienaber
Gordon Leerman,
by Hartmut & Anne Parnitzke
Phyllis Shepherd Spiro
by Fred & Mary Espenscheid
Georgina Satterwhite
by Michael & Carla Satterwhite
Virginia Hensley,
by Hilbert & Cynthia Hensley
Mr. & Mrs. James Ratterman
by Russ & Janice Barlow

In Honor

Emily Harper
by The Master's Hand Auto Repair
Kay Schaller, by Mark & Kathleen Washam
Jerry & Diane Henke, by Don Able
Mary Finke, by Joseph & Diane Hunter
Joyce Bishop, by Alice O'Neill
Robert & Julia Greene
by Brian & Emily Walters
by Daniel & Cathy Feldmann
All mothers who placed a child for adoption
by Patricia Landrum
The unborn, by Del and Jeanna Burchell
Janice C. Neltner, by Dr. Scott and Jill Neltner
Mary G. Canfield, by Diane Gainer
Jerry & Johanna Stegman
by Benjamin & Natalie Thamann
Alexis McGill Johnson
by Gary & Monica Steffen

Heartfelt thanks to our 2021 Baby Bottle Campaign churches

Sanctity of Human Life

Blessed Sacrament Parish
Burlington Baptist Church
Cristo Rey Parish
Grants Lick Baptist Church
Grassy Run Baptist Church
Gumlick Baptist Church
Hopeful Lutheran Church
Lifegate Church
Macedonia Baptist Church
Mason Baptist Church
Mary Queen of Heaven Parish
New Bethel Church
Sherman Church of Christ
St. Joseph Parish-Camp Springs
St. Pius X Parish
St. Thomas Parish
The Gathering Place
Trinity Southern Baptist Church
Union Baptist Church
Williamstown United Methodist Church

Mother's Day-Father's Day

All Saints Parish
Beaver Lick Baptist Church

Christ Baptist Church
Corinth Christian Church
Cristo Rey Parish
Crittenden Baptist Church
Cynthiana Baptist Church
Demossville Baptist Church
Dry Ridge Baptist Church
First Baptist Church of Walton
Glencoe Baptist Church
Grace Baptist Church-Florence
GracePointe Community Church
of the Nazarene
Hebron Church of Christ
Hebron Lutheran Church
Immaculate Heart of Mary Parish
Immanuel United Methodist Church
Independence New Life Church
of the Nazarene
Kento-Boo Baptist Church
Knoxville Baptist Church
Main Street Baptist Church
Marcus Crooked Creek Baptist Church
Mary Queen of Heaven Parish
Mason Baptist Church

Mercy Ridge Community Church
Mount Carmel Baptist Church
New Columbus Baptist Church
New Bethel Church
Oak Ridge Baptist Church
One Hope Community Church
Rosedale Baptist Church
Sand Run Baptist Church
Sherman Baptist Church
St. Barbara Parish
St. Catherine of Siena Parish
St. Henry Parish
St. John the Baptist Parish
St. Mary of the Assumption Parish
St. Matthew Parish
St. Patrick Parish of Taylor Mill
St. Paul Parish
St. Timothy Parish
The Bridge Community Church
Turner Ridge Baptist Church
Unity Baptist Church
Williamstown Baptist Church
Williamstown Church of God
Vineyard Christian Church-
Florence

Respect Life Month

Immaculate Heart of Mary Parish
Beechgrove Baptist Church
Burlington Bible Church
Covington Latin School
Divine Mercy Parish
First Baptist Church-Independence
Florence Baptist Church
Holy Cross Parish
Holy Spirit Parish
Mother of God Parish
Next Chapter Church
Notre Dame Academy
Pure Life Ministries
Riverview Baptist Church
St. Ann Parish
St. Anthony Parish
St. Bernard Parish
St. John the Evangelist Parish
St. Philip Parish
St. William Parish
Sts. Boniface and James Parish
Walton United Methodist Church
Williamstown Christian Church

CARE NET®

Pregnancy Services of Northern Kentucky

PO Box 17688
Covington, KY 41017-0688

Non-Profit Org.
US Postage
PAID
Cincinnati, OH
Jilco Direct

Cold Spring Medical Center

3700 Alexandria Pike
Cold Spring, KY 41076
859-431-9178
Monday-Thursday 10a-5p
Same Day Ultrasounds

McKinley Family Center

7129 Price Pike
Florence, KY 41042
859-282-0029
Monday-Thursday 10a-5p
Same Day Ultrasounds

Williamstown Medical Center

103 Barnes Rd. Ste. E
Williamstown, KY 41097
859-824-0123
Monday & Thursday 3-7p
Wednesday 10a-5p
Scheduled Ultrasounds

MISSION STATEMENT

We are a Christ-centered organization existing to educate, support and empower people before, during and after an unplanned pregnancy, while uplifting the sanctity of human life.

2021 IMPACT



4,882
Concepts shared



551
Total new clients



635
Referrals to outside agencies



2,070
Parenting & other
education classes



208 women
Chose life after seeing their
babies on ultrasound



1,251 babies and counting

have been given life since Nicholas's Ultrasound Room opened in 2006. The use of this "window to the womb" is a powerful confirmation of the beginning of human life and a significant tool for presenting life options to our clients.