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One Year Later: In the Trenches of New Battlefields

Executive Director Lyndi Zembrodt

It's been a year since the *Dobbs* decision. What have we learned after half a century battling *Roe v. Wade*? That it was indeed just a battle. Pro-life forces won that day but the war rages on. State and local legal battles, the ease of obtaining abortion pills, and slander against pregnancy centers, churches and pro-life stalwarts by legacy and social media platforms are just a few of the battlefields.

So how has Care Net responded to the rising heat and shifting sands of new battlefields?

We've expanded our reach to women most vulnerable to abortion. Advertising to women facing unplanned pregnancy has become extremely competitive, and platforms such as Google and Yelp are known to throttle pregnancy resource center ads. To protect our advertising dollars, we hired a marketing company to keep our ads highly visible.

Care Net also engages potential clients through Facebook, Instagram and Tik Tok. Our advantage over clinics who profit from abortion is that we provide our services at no cost, including pregnancy tests and consultation, sexual health services and ultrasound to confirm pregnancy and viability. These free medical services bring women in our door at the moment of crisis. Last year, 91% of women who had an ultrasound at Care Net chose life for their children!

A new secure application allows us to expand and improve follow-up with clients while protecting their privacy.

With women increasingly carrying pregnancies to term post-*Dobbs*, we expanded educational support from 22 programs to 32 and are adding new mentors to meet the growing need.



Bilingual advocates Adriana Torres (L) and Clementine Babomba Ntembe have extended Care Net's outreach.

A grant allowed us to hire bilingual advocate/mentor Adriana Torres to extend our reach to Northern Kentucky's growing Hispanic community. Clementine Ntembe, a dedicated volunteer and former pregnancy center director from the Congo, is helping us engage French-speaking West Africans.

These strategies to support life decisions are not without costs, but they are vital as we boldly stand beside the growing number of women carrying their pregnancies to term.

Many of you invest in Care Net with financial gifts so we can carry out this life-saving and life-changing work, and I am grateful to you. Together we celebrate babies' lives saved and parents whose lives have been changed through Care Net. Please join us in the trenches and help us declare victory in the new battlefields. May God have the glory!

CONTACT US

Business Phone

(859) 431-9178

24-Hour Client Helpline

(859) 282-9878

Donor Website

carenetky.org

Client Website

pregnantoptionsky.org

Julianne Finds Helpline is a Lifeline

Three trained Care Net staffers rotate to answer our helpline live, seven days a week, 24 hours a day. Young women panicked by a pregnancy don't need to hear, "Please call back during regular business hours." They need a calm, compassionate, informed voice on the other end of that line—right now.

Julianne, now 24 years old, first made contact with Care Net through the helpline a year ago. She was just looking for a free ultrasound so she could confirm how far along she was and then get the abortion pill. She and her boyfriend had been together more than six years and both were employed, but they were both living with their parents and weren't yet ready to marry, let alone start a family.

"I was very scared," Julianne said. "I grew up in church and still go, and I really didn't want to tell my parents."



Julianne and Warren

That immediate reaction is familiar to those who answer the helpline. The staffer who answered the phone that day spoke with Julianne about the importance of confirming the pregnancy was viable and properly located in the uterus; an ectopic pregnancy is a serious medical condition. Julianne made an appointment for an ultrasound at our Williamstown location.

The helpline conversation gave her the gift of time to think about what she really believed about herself and God.

"God has a plan for everything," Julianne said. "Something told me abortion wasn't what I was supposed to do. I knew I needed to take responsibility."

Drawing on that understanding, Julianne did tell her mom about the baby.

"It was rough at first," Julianne said, "but Mom warmed up to it and said she would support my decision."

For Julianne's mom, the ultrasound at Care Net did more than just confirm a pregnancy. She had come along for the ultrasound appointment, and that gave Tiffany Gabbert, director of our Williamstown center, a chance to talk with her while Julianne was with the nurse for the ultrasound. They

talked about raising kids and about what happens during an abortion.

"Julianne's mom softened a bit after that, but what really made the difference for her was the ultrasound," Tiffany said.



God has a plan for everything.
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what I was supposed to do. I knew I
needed to take responsibility.

Although Julianne wasn't as far along as she thought, the nurse was able to detect the heartbeat by doing a transvaginal ultrasound. After some hesitation, Julianne allowed her mom and her boyfriend, who also had accompanied her, to come to the exam room. Hearing the heartbeat of her grandchild reached the heart of Julianne's mom, and she left the appointment carrying a new diaper bag, a gift from Care Net donors.

Julianne and her boyfriend signed up for Care Net's parenting classes that same day and took many of the lessons together.

"The classes helped me a lot. They got me prepared," Julianne said.

After labor that dragged into a second day, Julianne's baby was born in January 2023, a healthy, 6 lb., 5.5 oz. boy she and her boyfriend named Warren.

Warren's dad works 12 hours a day but makes time each day to visit, and Julianne regularly takes Warren to visit his paternal grandparents, who were on board with the pregnancy from the start. Because Warren is still nursing and refuses a bottle, Julianne was allowed extra maternity leave and will return to work in August.

"I knew abortion was wrong," Julianne concluded. "My first thought, to have an abortion, was based on *my* needs. But the baby has to come first."

To a young woman whose first response was fear, that understanding could come only with time to reflect on what human life is: a gift made in the image of God. As she progressed through her parenting classes—and asked for more—we came to know her, in the words of Center Director Tiffany, as "a complete joy."

This is what your support of Care Net makes possible: the opportunity to invest in the lives of a young family with love, compassion, practical parenting lessons—and the joy of life.

Maximize the Tax Advantages of Your Pro-Life Generosity

by Care Net Board of Directors President Michael Enzweiler

On behalf of the Board of Directors, thank you for supporting Care Net! Care Net thrives as a beacon of hope in the Northern Kentucky community because of generous supporters who, like you, value Care Net's pro-life mission.

Did you know you can support charitable organizations like Care Net through a variety of financial and estate planning methods? These methods can actually maximize tax advantages while also supporting Care Net.

For instance, rather than take taxable distributions from your Individual Retirement Account (IRA), you can make a qualified charitable distribution (QCD) directly to a charitable organization like Care Net for up to \$100,000. The charitable organization then receives the distribution tax-free. Alternatively, if you name a charitable organization like Care Net as a beneficiary of your IRA, the charitable organization can receive up to \$100,000 tax-free, whereas an individual beneficiary would pay income taxes on the same funds.

Another example of tax-favorable charitable support is an outright gift of securities (e.g., stocks) that have appreciated over time. If you were to sell the appreciated securities or gift them to another individual who sells the securities, you (or the recipient of your gift) will pay taxes on the difference between the fair market value and the cost basis of the stock. On the other hand, if you gift appreciated securities to a charitable organization like Care Net, you receive a tax deduction for the fair market value of the stock, and Care Net can sell the securities without paying taxes on the capital gain.

These are just a few ways you can support Care Net through your investment and estate planning. Contact DBL Law or your financial adviser for more information and advice.



An attorney with DBL Law, Michael Enzweiler became Care Net's board president in February 2023. He is a graduate of the University of Louisville and NKU's Salmon P. Chase College of Law. Michael lives in Wilder with his wife and three children.

Dedications *To dedicate a gift in someone's memory or honor, write a note on your check or follow prompts on the online giving form.*

IN MEMORY

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Marie & William Terlau by Kathleen Terlau
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Janice Marie Ryan by Gregory Ryan
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Megan Weaver by Stephanie Vorhees
Kirk Wisher by Karen Miltko
Diane Wurzbacher by Dan & Sue Meier

Thank You, Sanctity of Human Life Baby Bottle Campaign Churches!

These churches participated in Care Net's 2023 Sanctity of Human Life Baby Bottle Campaign. Our three annual campaigns are a fun and easy way to start the pro-life conversation. Learn more at carenetnky.org/baby-bottle-campaign and choose your campaign!

Bethesda Community Church	Grants Lick Baptist Church	Macedonia Baptist Church	The Gathering Place Church
Big Bone Baptist Church	Grace Baptist Church	Mount Carmel Baptist Church	Trinity Southern Baptist Church
Blessed Sacrament Church	Grassy Run Baptist Church	New Bethel Church	Union Baptist Church
Burlington Baptist Church	Gumlick Baptist Church	St. Pius X Parish	Williamstown United Methodist Church
Gardnersville Baptist Church	LifeGate Church	St. Thomas Parish	



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Covington, KY 41017-0688

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**Cold Spring
Medical Center**

3700 Alexandria Pike
Cold Spring, KY 41076
859-431-9178

Monday-Thursday 10a-5p
Same Day Ultrasounds

**McKinley Family
Center**

7129 Price Pike
Florence, KY 41042
859-282-0029

Monday-Thursday 10a-5p
Same Day Ultrasounds

**Williamstown
Medical Center**

103 Barnes Rd. Ste. E
Williamstown, KY 41097
859-824-0123

Monday & Thursday 3-7p
Wednesday 10a-5p
Scheduled Ultrasounds

MISSION STATEMENT

We are a Christ-centered organization existing to educate, support and empower people before, during and after an unplanned pregnancy, while uplifting the sanctity of human life.

Banquet Draws 800+ Reservations

What a memorable evening! The vast crowd at our Annual Banquet May 4 was inspired and inspiring. To all who supported this vital fundraiser, thank you!

Heartfelt thanks also to the following corporate-level partners whose sponsorship covered most of our banquet expenses. (Individual table sponsors covered the rest.) Sponsors' generosity allowed our guests' donations to go directly to our ministry to the unborn and their parents.

Culture of Life Partners: Al Kenkel • NKOL

Ultrasound Partners: AD Construction & Design • Central Bank
Hunt Custom Remodeling • St. Elizabeth Healthcare

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Did you miss it? Donate at carenetsy.org/annual-banquet

