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Business Phone

(859) 431-9178

24-Hour Client Hotline

(859) 282-9878

Donor Website

carenetky.org

Client Website

pregnantoptionsky.org

132 Reasons to Celebrate 2020

Lyndi Zembrodt

Together with your support and the diligent work of the Care Net staff I am pleased to announce that 132 women who had an ultrasound at Care Net in 2020 chose life for their unborn babies!

2020 was a challenging year for our mission in light of the COVID-19 pandemic. Care Net has overcome the challenges and continues to offer life-affirming services as well as same day ultrasound appointments to the most vulnerable to abortion during this difficult time. We also launched online programs and virtual mentoring in the midst of the shelter-at-home order and continue to serve young men and women who desire to develop great parenting skills from the safety of their homes. Care Net was able to provide services to 459 individuals, including 2,275 educational lessons. Our materials distribution to those in need nearly doubled compared to 2019.

While we face fundraising challenges again in 2021, we plan to expand our life-affirming services by increasing access to same day ultrasound appointments. Same day ultrasound appointments have proven to be one of our most important tools when advocating for life, increasing the number of women who choose life to more than 90%. The Care Net board of directors, staff and volunteers are committed to saving more lives in 2021.

If our supporters respond this year as they did last year, we know we will succeed in that mission.

Our fundraising strategies for this year include:

- Hosting our annual banquet Thursday, September 23, with limited seating and social distancing.
- Beginning March 22, we will again launch our *Help a Heart from Home* campaign. To inspire others to give, a generous donor has offered to match donations up to \$37,500 if made by May 5.
- Expanding our Champions for Life Society (see page 3).

Capital Campaign News

Care Net's five-year *Changing, Saving, and Healing Lives* capital campaign is on track, and we are happy to report we will retire the debt on our Cold Spring center in March! That will complete two of the campaign's three objectives. The last is to offer STI/STD medical services.

1,043 babies

have been given life by Care Net clients since the inception of Nicholas's Ultrasound Room in 2006. This "window on the womb" is a powerful confirmation of the beginning of human life and a significant tool for presenting life options to our clients.

Meet Board President Matthew Darpel

Like many of our supporters, Care Net Board of Directors President Matthew Darpel first learned about our ministry



through a Baby Bottle Campaign. A cousin was already on our board, and one day Matthew approached him. “I wanted to ask you about Care Net,” he said, and, as he describes it, “one thing led to another.” Matthew has served on the board about five years.

Matthew said being pro-life has always been part of his life. “I was raised in a Catholic family,” he said. “It’s part of being Catholic. We heard the pro-life message throughout the year.

“I was drawn to Care Net because, for me, being pro-life is more than being pro-birth. For most people, ‘pro-life’ is just an abortion issue. Care Net doesn’t leave the women on their own afterward. Their hands-on approach through parenting classes and mentoring gives tangible results. There are children alive in the world today because of

Care Net. No one—not even someone who’s pro-choice—should have a problem with Care Net’s mission.”

The Board’s Vision for Care Net

Matthew leads the board toward a vision for Care Net that makes more inroads into the community and involves men and women as resources. “It’s one thing to legislate,” he said, “but you’re not really addressing the problem if abortion is only made illegal.”

While Matthew has served on other boards, he currently concentrates on Care Net. “There are other causes out there, but it all starts with life,” he said.

“There are children alive in the world today because of Care Net.”

A Northern Kentucky native, Matthew graduated from Covington Latin High School, Northern Kentucky University and NKU’s Chase Law School. He is the principal of both Darpel Elder Law and Darpel and Harrigan Wealth Advisors in Crestview Hills. He and his wife, Mary, have three adult daughters.

Meet the New Faces of Care Net

Joy Tarleton came to Care Net in December as director of development. A dedicated “people person,” she comes to us from Chick-fil-A’s corporate marketing team.



Joy Tarleton with two of her soon-to-be five grandchildren.

In 2006 Joy opened Butts County Pregnancy Resource Center in her native Georgia. She has served on several boards, including the Emergency Shelter of Northern Kentucky, and is a member of the 2016 class of Leadership Northern Kentucky.

“I am happy to return to a ministry that’s close to my heart,” Joy said. “I look forward to reaching even more women and couples who find themselves in crisis.”

Megan Weaver joined Care Net in November as Cold Spring center director. A 2014 graduate of Louisville’s Boyce College, she has a degree in biblical counseling. In recent years she and her husband developed the children’s ministry of a new church plant in Louisville. She most recently was the secretary for a large church in Dry Ridge, Kentucky.



Megan Weaver

“I’ve always had a heart for the hurting and have long desired to work in a pregnancy center,” Megan said. “I am beyond excited to work with a hope-filled, life-giving organization like Care Net. I’m humbled to be part of what God is doing!”

Find and Follow Care Net on Facebook • LinkedIn • Instagram

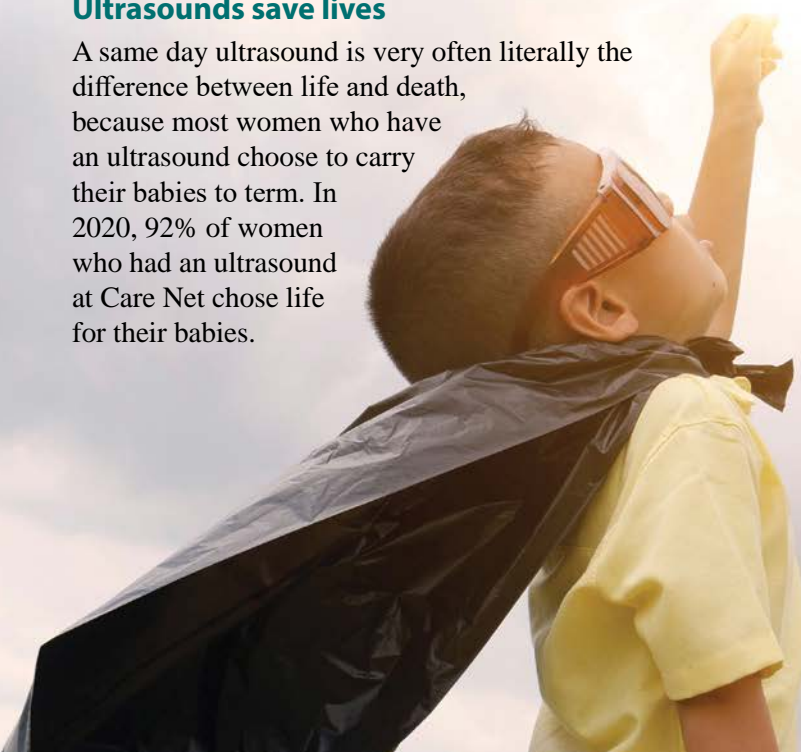
Become a Champion for Life

In less than five minutes, a pregnancy test tells a woman whether she's pregnant. For some women, a positive test is exciting, welcome news. For others, the news turns the world upside down. At that moment, timing is critical.

When a woman comes to Care Net to confirm what she suspects, we perform a pregnancy test. Women vulnerable to abortion are often reluctant to come back for a second appointment, so we offer an ultrasound the same day.

Ultrasounds save lives

A same day ultrasound is very often literally the difference between life and death, because most women who have an ultrasound choose to carry their babies to term. In 2020, 92% of women who had an ultrasound at Care Net chose life for their babies.



To sustain same day ultrasounds every day we're open, we must train and certify registered nurses

or nurse practitioners to perform limited obstetric ultrasounds. Most do not already have formal training or certification. The challenge is to hire, train and retain them in a tight labor market. The going rate for a registered nurse is \$25 per hour with comprehensive benefits and other incentives. Our starting rate is \$17 per hour with no benefits.

What is a Champion for Life?

The usual donations we receive meet operating expenses at our three centers, cover outreach and fund classes that empower our clients to make good decisions for their lives and as parents.

The Champions for Life Society goes a step beyond. **Champions make annual commitments starting at \$1,000 per year for three to five years.** Such commitments allow us to plan long term, specifically to train and retain medical staff and provide necessary medical supplies.

Please prayerfully consider becoming a Champion for Life. Learn more information at carenetnky.org/champions-for-life/, or give us a call at (859) 431-9178.



Scan this code with your smartphone camera to watch a short video about Champions for Life.

What's New on the Website

If you haven't visited the Care Net donor-focused website in a while, you're in for a surprise. We have expanded the site to give more complete information about our ministry; introduce you to our clients and what we offer them; explain the many ways to support our work from prayer to planned giving; and make everything easier to find.

You may know we maintain two websites: one for women seeking help with an unplanned pregnancy and another for people who support our work. We have changed the online addresses of both sites. Women looking for help will search for words such as "pregnant," "help" and "options." They may not know Care Net by name. So our site for clients is now found at pregnantoptionsnky.org.



Our donors *do* know and look for us by name, so the donor site is now carenetnky.org. The old donor address (choselifenky.org) will still work. Stop by the website for a virtual visit!

Fertility Awareness Program Empowers Women

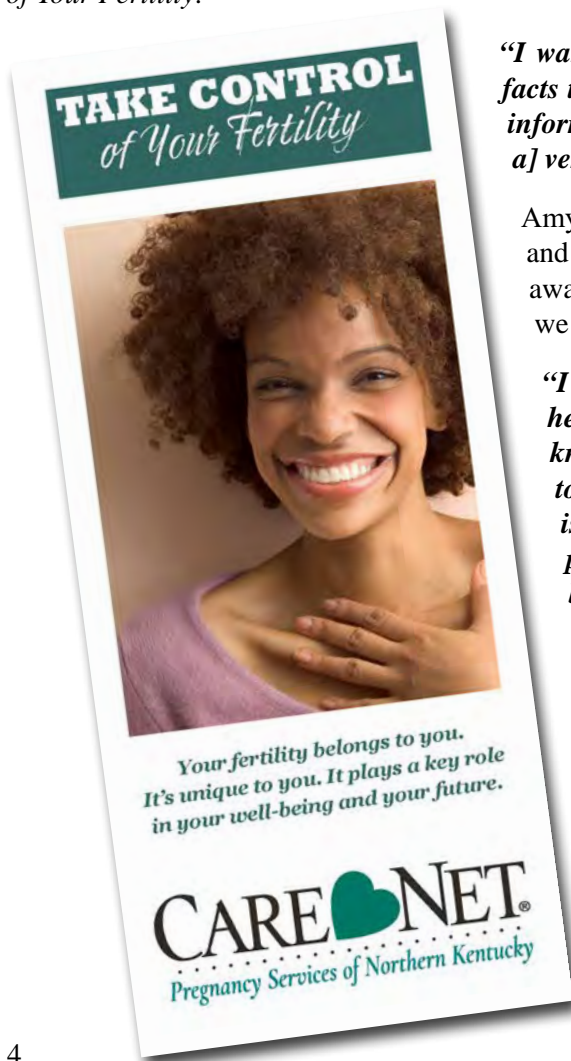
Care Net offers a variety of programs to help women understand what's happening to their bodies during and after pregnancy. One program that's gaining momentum among Care Net clients focuses on a broader subject that affects women throughout their reproductive years: fertility awareness.

Take Control of Your Fertility is a video series that helps women understand their menstrual cycle and ovulation. More than half the women in the United States have no understanding of these vital elements of reproductive health. Gaining that knowledge empowers them to make healthy choices and to value their fertility as a precious gift from God. Care Net mentors guide our clients through the program.

The program is offered to clients who come in for a pregnancy test and to clients who have completed other programs. Tara Rapp, Care Net's director of client services, hopes to expand the program's outreach to church groups, schools, youth groups and moms' clubs. She explained the need:

"I believe this program is needed because so many women who come to us use the Morning After Pill as a form of birth control, not realizing it is not meant for prolonged use," Tara said. "They have no idea what they are putting into their bodies or the risks associated with it."

After she completed the program, one young woman evaluated *Take Control of Your Fertility*:



"I wanted to know and understand more about my body. [The program] is facts that are not given in school or at the doctor. I learned new and helpful information and feel more knowledgeable. I had an awesome mentor. [It is a] very interesting course. [I] liked it very much and found it very helpful."

Amy Fathman is a family nurse practitioner and certified Fertility Education and Medical Management consultant specializing in restorative, fertility awareness-based women's health care. As we prepared to launch the program, we called on Amy for her evaluation and expertise.

"I have witnessed amazing transformations in the physical and mental health of my patients," Amy said. "The foundation of that change is knowledge. An understanding of basic human physiology allows women to appreciate and value fertility as a natural and healthy process. It is exciting to see Care Net launch this fertility awareness education program, as it stands to have a lasting impact on the health and well being of participants and their families."

Take Control of Your Fertility is just one of many programs Care Net offers its clients. Classes range from breastfeeding to parenting toddlers to surviving the adolescent years. Fathers participate in parenting classes as well, and two classes, *Fatherhood* and *24/7 Dad Power Hour*, teach men their inestimable value in their children's lives. Others stress how to build and protect healthy relationships. Another addresses the need for healing after abortion.

Learn more about the programs Care Net offers at carenetky.org. Choose "Client Programs" from the drop-down menu under "Services & Programs."

Plan to Save Lives: the Power of Planned Giving

Scott Lubansky

What is a planned gift?

Planned giving empowers charitably minded people to make meaningful gifts to worthy organizations that reflect their beliefs and values. Most people have never truly even considered their ability to make a planned gift. A planned gift is a contribution that is arranged in the present and allocated in the future. Planned gifts are most commonly donated through a will or trust and they are most often granted once the donor has passed away.

Can a planned gift help save lives?

As I think about Care Net's mission and values, I am always deeply moved by their unwavering commitment to changing and saving lives and by how hard their employees and volunteers work to realize their mission. As a professional fundraising consultant, I constantly look for ways to introduce Care Net and their mission to potential donors. How often do we as donors have the opportunity to save a life? How often are we given the opportunity to change a life, to make life just a little easier for a young mother, a child, a family member or loved one?

A planned gift is a contribution arranged in the present and allocated in the future.

For Care Net, such opportunities arise daily. When I get their newsletter, the first thing I notice is how many lives they saved this year. Every new year records more and more lives saved.

How will a planned gift help Care Net?

Most who donate to Care Net make cash gifts, usually through the mail or online. Some donate to special appeals or their signature Baby Bottle Campaign. I look forward every year to their annual banquet, where hundreds of like-minded people gather to socialize, encourage one another and pledge financial support to help Care Net prepare for another year of saving lives. A special kind of energy and stewardship goes on at Care Net's annual banquet. It renews my faith and gives me yet another opportunity to offer my donation. But in 2020, as the coronavirus pandemic prevented such events, many donors began to take a deeper look at the charities they value and the place of planned gifts.



123rf.com/profile_grinvalds

How do I make a planned gift to Care Net?

Planned gifts can be made in many ways and are usually longer-term gifts. A planned gift can be made from the donor's will or bequeathed from a part of the estate. It is relatively simple for a donor to add a codicil to his or her will or estate plan to leave or bequeath a provision or percentage to Care Net. There are other more sophisticated ways people can make planned gifts to Care Net including through a Donor Advised Fund (DAF), a life insurance policy naming Care Net as a beneficiary and other methods. Your tax adviser can help you determine the most advantageous ways to make a planned gift.

In the United States last year, generous donors gave \$427.71 billion to charities across the United States. Of that amount, \$39.71 billion came in the form of a bequest. Making a last will and testament is an important first step in opening up your ability to do more when that is your desire, yet fewer than half of Americans aged 65 or older have made a will.

Because donors have continued to be faithful despite the pandemic, Care Net has been able to continue its lifesaving mission. Please consider helping this critical ministry not only as a loyal annual donor but also by taking the additional step of making a provision in your will or estate to support their work in the long term.

Scott Lubansky is president of Professional FundRaising Counsel, West Chester, Ohio



Thank you to our 2020 participants!

Sanctity of Human Life

Bethesda Community Church
 Big Bone Baptist Church
 Blessed Sacrament Parish
 Burlington Baptist Church
 Grants Lick Baptist Church
 Grassy Run Baptist Church
 Lifegate Church
 Macedonia Baptist Church
 Mason Baptist Church
 One Hope Community Church
 Sherman Church of Christ
 St. Joseph Parish, Camp Springs
 St. Joseph Parish, Cold Spring
 St. Pius X Parish
 St. Thomas Parish
 The Gathering Place
 Trinity Southern Baptist Church
 Union Baptist Church

Mother's Day to Father's Day

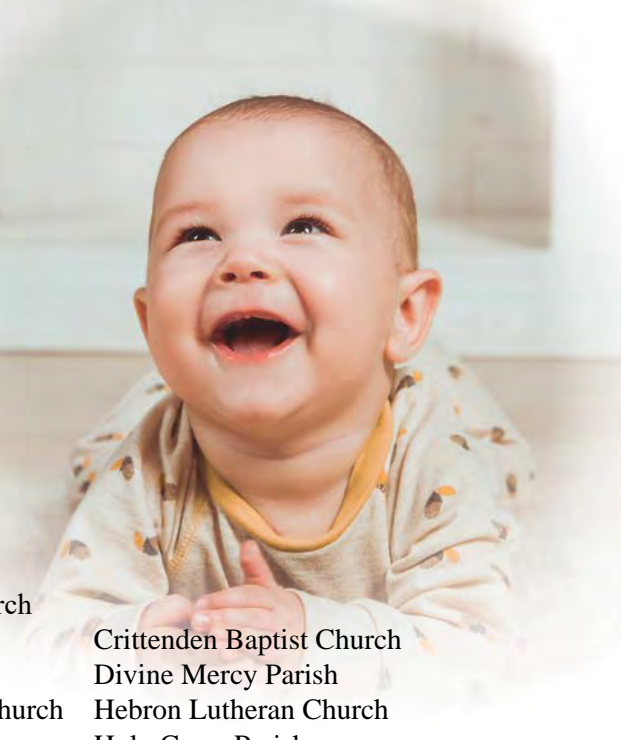
Beaver Lick Baptist Church
 Corinth Christian Church
 Cynthiana Baptist Church
 DeMossville Baptist Church

Florence Baptist Church
 Glencoe Baptist Church
 Immanuel United Methodist Church
 Independence New Life
 Church of the Nazarene
 Marcus Crooked Creek Baptist Church
 Mary Queen of Heaven Parish
 Mercy Ridge Community Church
 New Columbus Baptist Church
 Sparta Baptist Church
 St. John the Baptist Parish
 St. Mary of the Assumption
 St. Matthew Parish
 St. Paul Parish
 St. Timothy Parish
 The Bridge Community Church
 Turner Ridge Baptist Church
 Williamstown Church of God

Respect Life Month

All Saints Parish
 Beechgrove Baptist Church
 Burlington Bible Church
 Classical Conversations
 Covington Latin School

Crittenden Baptist Church
 Divine Mercy Parish
 Hebron Lutheran Church
 Holy Cross Parish
 Holy Spirit Parish
 Immaculate Heart of Mary Parish
 Mother of God Parish
 Pure Life Ministries
 St. Anthony Parish
 St. Barbara Parish
 St. Bernard Parish
 St. Catherine of Siena Parish
 St. Cecilia Church
 St. Cecilia School
 St. John the Evangelist Parish
 St. Joseph Parish, Crescent Springs
 St. Patrick Parish, Taylor Mill
 St. Philip Parish
 St. William Parish
 Sts. Boniface and James Parish
 Walton United Methodist Church
 Williamstown Christian Church



To join a 2021 Baby Bottle Campaign, contact Kim Lampe at (859) 431-9178 or kim@carenetky.org



To be good stewards, we can't plan our spring banquet only to have the pandemic cancel it again, so we moved our in-person banquet to September 23. We also will limit capacity.

That means we will need to generate the support

that usually comes early in the year from the banquet. **Watch your mail and social media for news of this year's Help a Heart from Home campaign beginning in March.**

Save the Dates!

Mark these dates and plan to join us for fun, fellowship and fundraising. Sponsorships available! Visit carenetky.org/sponsorship.

Golf "Fore" Fathers: August 13
Annual Banquet: September 23

Dedications

In Memory of

Lionel and Edna Mae Geiman by Bob Geiman
Mary Lou Schoo by Fred and Mary Espenscheid
Deborah Fuller by Harold and Donna Nalley
Ellen Meihaus by Robert Meihaus
Lindsey Myers by Tom Myers III
Donald Gerding by Judith Gerding
Tom Knorr by Peggy Knorr
Fred Fischer by Glenn and Cammie Hinken
“The Bean” by Barbara Martin
Jack Grothaus by Dorothy Grothaus
George J. Price I by Dyan Price
Pat Murphy by Kathleen Terlau
Tom Kennedy by Kathleen Kennedy
Helen Menning by Darryl and Carolyn Menning
Peggy and Lauri McKinley by Scott and Linda Shilling
Ed and Grace Gottbrath by Paul and Catherine Gottbrath
Ignatius Arch Archambault by Sue Archambault
Arthur and Lawrence Shaller by Mark and Kathleen Washam
Rita McGovern by Thomas and Judith McGovern
Mr. and Mrs. Vic Bolte by Daniel and Mary Hart
Shauna Ryan by Gregory Ryan
Jane Summe by Charles Summe
Donald and Dorothy Davis by Gregory and Susan Davis
Ray Richard by Walton United Methodist Women’s Group
Bill and Mary Grout by Edward and Pam Grout
Ed and Kathryn Eviston by Edward and Pam Grout
Paul Hilgefurd by Mark and Beth Hilgefurd
Paula Kramer by Fred and Mary Espenscheid
Rev. Robert Urlage by Fred and Mary Espenscheid
Mary Wigger by Joseph and Connie Aylor
Janet Jehn by Tom and Kim Lampe
Carol Voet by Thomas Voet
Hazel Arnold Ingram by Thomas and Kathy Noyes
John P. O’Brien Sr. and John P. O’Brien III
by John O’Brien Jr.

Larry Maschmeyer by Rick and Mary Schuler
Fran Miceli
by Denis Miceli
by Kim Combs
Tom Zembrodt
by Joan Zembrodt
by Connie Lillard
Rose and Larry Darpel by Mark and Deborah Schaber
Larry Darpel
by Vicki Hepfinger
by Robert and Diane Wilso
by George and Amy Beck
by David and Mary Zirkelbach
by Stephen and Maureen Foltz
by Dale and Cordelia Shaber
by Randy and Barbara McGraw
by Paul and Angela Shaber
by Steve and Nancy Downing
by Robert and Elizabeth Graue
by Michael and Kathleen Hammons
by John and Marguerite Haas
by Becky Darpel, Gary and Michelle Darpel,
Risa and Tony Maile, Toby and Angie Darpel
by Thomas and Margaret Duncan
by Donald and Siera Kennedy
by Jim and Jackie Klosterman
by Karen Braun
by Karen Frisch
by Steve and Kathy Gillespie
by Gregory and Mary Beth Stoppelwerth
by Matt and Julie Darpel
by Thomas and Patricia Feldmann
by Susanne Cetrulo
by Pat and Karen Gibson
by Robert and Kathy Graue
by Chris and Beth Davis

In Honor of

Scott McKinley
by Norbert and Karla Goessling
by Scott and Madonna Vinicombe
by William and Connie Knoebel
Joan Griffin by John Griffin
Donald Trump by Russell and Anne Gastright
Kim Lampe
by Mark and Sue Grimme
by Jeff and Beth Hudepohl
Rod Brenner by Angie Brenner
Joyce Bishop by Alice O’Neill
Will and Janie Brauley by Jeffrey Brauley
Robert Rottgers by Hartmut and Anne Parnitzke

The Ruberg Family by Michael and Ginny
Jim and Barb Dressman by Roger and Sarah Andrews
God by Dennis and Joan Jasper
Fred Freihofer by Jim and Charlotte Ott
Marilyn Smith by Michael and Sandy Smith
Children and Grandchildren by Barbara Jacobson
Lindsey Cann by Joy Glaug
The Greene Family by Brian and Emily Walters
Liam and Logan, our 5- and 6-year-old grandsons
by DaveSchuerman; they are here because of Care Net
volunteers

To dedicate your gift in honor or in memory of someone special, please call (859) 431-9178.

LOCATIONS

Cold Spring Medical Center
3700 Alexandria Pike
Cold Spring, KY 41076
(859) 431-9178
Monday-Thursday 10 am-5 pm
Same Day Ultrasounds

McKinley Family Center
7129 Price Pike
Florence, KY 41042
(859) 282-0029
Monday 10 am-7 pm
Tuesday-Thursday 10 am-5 pm
Same Day Ultrasounds

Williamstown
305 N. Main St.
Williamstown, KY 41097
(859) 824-0123
Tuesday 3 pm-7 pm
Wednesday 10 am-3 pm
Thursday 3 pm-7 pm

CARE NET
Pregnancy Services of Northern Kentucky
PO Box 17688
Covington, KY 41017-0688

Non-Profit Org.
US Postage
PAID
Jilco Direct

MISSION STATEMENT

We are a Christ-centered organization existing to educate, support and empower people before, during and after an unplanned pregnancy, while uplifting the sanctity of human life.

2020 IMPACT



3,724
Concepts shared



459
Total New Clients



5,863
Referrals to Outside Agencies



2,275
Parenting Education Classes



132 women
Chose life after seeing their
babies on ultrasound



1,043 babies + counting

Confirmed born since the inception of
Nicholas's Ultrasound Room in 2006

The use of this "window to the womb" is a powerful confirmation
of the beginning of human life and a significant tool for presenting
life options to our clients.

