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Saving and Changing More in 2024

by Executive Director Lyndi Zembrodt

You are the God who performs miracles.

Psalm 77:14

Increasing our medical staff and advertising budget has directly resulted in lives saved and lives changed this year! Reaching abortion vulnerable women is the crucial first step to advocate for the life of the preborn child. To expand our reach, we hired a new pro-life marketing company in March, increased our spend for Google advertising and reached further into social media, most recently TikTok. Tracking reveals that six Facebook users and 13 Snapchat users called in July for appointments, proving the need to reach further. We have attracted 100 more women for pregnancy testing this year than last year.

The next lifesaving step is providing ultrasound services coupled with options education. By increasing our medical staff, we were able to perform 253 ultrasounds through July, an increase of 83 over the same period last year. We're celebrating the 1,902 babies who have been saved from abortion and the parents whose lives are changed because they chose life after an ultrasound at Care Net.

Another essential step to support a life choice is equipping moms and dads through parenting classes taught by caring volunteer mentors. Participation in Care Net's incentivized educational programs has risen 65%.

I am deeply grateful for your prayer and financial support of Care Net's ministry. Many of you already participate in such unique

opportunities as steady monthly donations, legacy gifts, special gifts and our Champions for Life Society. Together, we uphold the sanctity of human life in a most practical way. Often that means bringing out the confidence young women and men don't even know they have, as you'll read in this issue's client story.

What is Planned Giving?

Each of us is a steward of the resources God entrusts to us in the present, and that careful stewardship should continue after we pass away. For our part, Care Net is called to continue serving future generations.

This is where planned giving—gifts planned now that come to Care Net after the donor's passing—makes its impact.

The vast majority of legacy gifts to nonprofits are made the old-fashioned way: through wills and simple probate-avoidance devices such as living trusts and beneficiary designations on IRAs, 401(k)s, and other financial and investment instruments.

To include Care Net in your planned giving, consult your financial advisor. For questions about Care Net, contact Executive Director Lyndi Zembrodt at lyndi@carenetnky.org.



1,902 babies (and counting) have been given life by Care Net clients since we began offering ultrasounds in 2006.

“Do Care Net!”

For a small-town girl like Makaylee, the size and atmosphere of Richmond and Eastern Kentucky University, where she studied marketing, were something of a culture shock. She decided ECU wasn't for her, and she returned home to Williamstown to finish her degree at Gateway Community College.

She had just one semester to go when an at-home test revealed she was pregnant.

Makaylee's reactions were all over the map. Excitement competed with being extremely overwhelmed. Her boyfriend was supportive, but the stress of trying to finish her degree, let alone start a real career, meant pregnancy was a storm she didn't know how to navigate.

One of Makaylee's cousins had had a baby in January and highly recommended Care Net's Williamstown center. Makaylee was 15 weeks pregnant when she walked through our doors. Sisters Tiffany Gabbert and Denise Melton, respectively center director and assistant center director, welcomed her warmly, and Makaylee immediately felt they were rooting for her to succeed.

“They signed me up for a program called Earn While You Learn, where I met with my first mentor, Cindy Walter,” Makaylee said. “I learned about what to expect during pregnancy, newborn safety and care, and postpartum depression. For taking all 20 classes, I earned a car seat, a crib and dozens of diapers.”

Tiffany and Denise then encouraged her to take Care Net's Labor and Delivery and Breastfeeding classes from another Williamstown mentor, Sandy Cook.

“Makaylee is such a smart young lady,” Sandy said. “She was very sweet and prepared for the classes. She put so much into it; she really wanted to learn. She brought up questions and concerns

and I was happy to guide her through the answers.”

Makaylee completed her studies at Gateway without interruption and graduated on schedule. As of this writing in mid-September, Makaylee's little boy, Kayson, is 7 weeks old. The new mother said her Labor and Delivery classes turned out to be quite helpful, and she is using techniques she learned to soothe a fussy baby, provide a safe environment for her newborn and recognize health issues.



“(During labor), I definitely used many of the coping techniques that I learned through my classes,” she said. “Creating a ‘happy space’ and breathing techniques reduced my pain and fear.”

“Once I got Kayson home, the breastfeeding classes helped me know how to help him latch and how to tell the difference between hungry and tired.”

With the help of her mother and sister, who live only 10 minutes away, Makaylee and her boyfriend are raising their son while holding down jobs.

Makaylee's friends had helped her with maternity and newborn clothes, but as Kayson grows, she may return to Care Net to access our materials closet for clothes up to 2T and take more parenting classes with her mentors.

“I even told the local health department to send more pregnant mommies to Care Net for training and help.”

“I am quite happy to highly recommend Care Net to anyone,” Makaylee said. “I would tell my friends, ‘Do Care Net!’ They are amazing. You know they are rooting for you and they're there for you. I even told the local health department to send more pregnant mommies to Care Net for training and help. The pregnancy and parenting classes are just one hour a week, you earn things you need and it gives you more confidence as a parent. The staff and mentors help tremendously.”

Care in a Small Town

Each Care Net center enjoys a unique setting. Florence is urban, Cold Spring is right next door to the NKU campus and Williamstown is in a rural area.

As she reflected on how Makaylee settled in with her mentors and the staff, Center Director Tiffany Gabbert said, “We enjoyed being part of this local momma's story. She came in with real eagerness to learn all she could. She and her mentor Sandy Cook developed a real bond from the get-go. Sandy is such a blessing to us in this area. She has worked with many organizations in Grant County and is well known in the community. This familiarity instills trust and security in the women who come to us. They may know Sandy personally or, as they say in the South, “I know your momma and them.” Our clients are able to open up much quicker and feel at home during their appointments and classes.”

Tiffany and her assistant and sister, Denise, also are lifelong residents of the area, active in their community, and vital to the “at-home” comfort of Care Net at Williamstown.



The wise men presented valuable gifts to Jesus after obediently “following yonder star.” Do you suppose they were surprised to learn the king they sought was born not in a palace but a stable?

We can’t know who will come to Care Net or call our 24/7 helpline—but God knows. He is never surprised. So we simply obey His call to help them find courage and confidence to choose life.

Your faithful support makes our ministry possible. As we end the year with our annual Holiday Appeal, we’re thankful a generous donor has agreed to match your gift dollar for dollar, to a total of \$15,000, for gifts made by December 15. To have your gift matched, visit carenetsy.org/holiday-appeal or watch your inbox, mailbox and/or social media for details.

The Magic of Matching

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Donors currently taking advantage of company matches are employed by Duke Energy, Pfizer, Liberty Mutual, and McKesson, among others.

Ask your HR department if your employer matches donations. If so, they can explain their process for generating a match. They may request our Employer Identification Number: 61-1351706. Our business name is Pregnancy Center of Northern KY, DBA Care Net Pregnancy Services of Northern Kentucky.

Dedications

IN MEMORY

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 Karen Elaine Bush
 by Jim & Jean Bolte
 by Karen & David Lewis
 by Kyle Lewis
 by Allan Orth
 by Lynn Sarge
 Troy Chamlee
 by Bill Chamlee
 by David Slocum
 Katy Renee Davis by Dan Davis
 Charles Fredrick by Mary Jo Fredrick
 The Frilling Family by Joan Frilling
 Leroy & Margaret Gallenstein
 by Dorothy Powers
 Jenna, Jacob & Jordan Goins
 by Don and Kristi Goins
 Al & Rose Littner
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Thank You, Baby Bottle Campaign Partners!

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- | | |
|--------------------------------------|---------------------------------------|
| Antioch Church of Christ | Newport Central Catholic High School |
| Bethel Baptist Church | Oak Island Baptist Church |
| The Bridge Community Church | Oak Ridge Baptist Church |
| Bullittsburg Christ Community Church | One Hope Community Church |
| Christ Baptist Church | Sherman Baptist Church |
| Church of the Redeemed | St. Augustine Parish of Augusta |
| Crittenden Baptist Church | St. Barbara Parish |
| DeMossville Baptist Church | St. Catherine of Siena Parish |
| Dry Ridge Baptist Church | St. Edward Catholic Church |
| First Baptist Church of Walton | St. John the Baptist Parish |
| Florence Baptist Church | St. Joseph Parish of Cold Spring |
| Glencoe Baptist Church | Families for Life |
| GracePointe Community | St. Mary of the Assumption Parish |
| Church of the Nazarene | St. Matthew Parish |
| Hebron Church of Christ | St. Patrick Parish of Maysville |
| Hebron Lutheran Church | St. Patrick Parish of Taylor Mill |
| Hopeful Lutheran Church | St. Paul Parish |
| Independence New Life | St. Timothy Parish |
| Church of the Nazarene | South Side Baptist Church |
| Kento-Boo Baptist Church | Turner Ridge Baptist Church |
| Knoxville Baptist Church | Vineyard Christian Church of Florence |
| Marcus Crooked Creek Baptist Church | Violet Ridge Church of Christ |
| Mary Queen of Heaven Parish | Walton Christian Church |
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**McKinley Family
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Florence, KY 41042
(859) 282-0029
Monday-Thursday 10a-5p
Same Day Ultrasounds

**Williamstown
Medical Center**
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Williamstown, KY 41097
(859) 824-0123
Monday & Thursday 3-7p
Wednesday 10a-5p
Scheduled Ultrasounds

MISSION STATEMENT

We are a Christ-centered organization existing to educate, support and empower people before, during and after an unplanned pregnancy, while uplifting the sanctity of human life.

Weather Smiles on Golf “Fore” Fathers; Online Auction Sets Record

Care Net golfers filled the entire Aston Oaks Golf Club under perfect blue skies August 9 for our 12th Annual Golf “Fore” Fathers scramble. Proceeds from the event benefit our



Fatherhood and other parenting programs.

New this year, the silent auction that had been open only to golfers made the leap to cyberspace, drawing bidders from across the region. Working

with a company that facilitates online auctions, we were able to offer a wider variety of items including international and US travel as well as goods and services donated by local businesses.

The auction ended with record proceeds for our parenting programs.

We’re thankful for these sponsors who made Golf “Fore” Fathers possible.

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Game Sponsor: Helmer Plumbing



“Do You Mean That, Dad?”

Note: because this client is a minor, her name has been changed and a stock photo has been used for illustration.

Krissy’s dad made the initial call to Care Net for an appointment, saying his 16-year-old daughter needed an abortion. Kimberly Strunk, Care Net’s client intake specialist who took the call, explained that Care Net does not perform or refer for abortions but that anyone considering an abortion would be wise to have an ultrasound and learn about all available options. She explained that Care Net would perform the ultrasound and provide the information at no cost. Krissy’s dad scheduled the appointment.

In a candid, one-on-one conversation with Center Director Rhonda Brown, Krissy said she didn’t want an abortion but felt pressured by others who thought it would be best. That pressure, often arising from honest, heartfelt concern for a young family member, is very common when a teenager unexpectedly becomes pregnant. The baby’s father wanted her to keep the baby, but at that moment some of his family were less than thrilled. A member of his family even offered to pay for the abortion.

Krissy knew the circumstances and timing were not good. Her dad didn’t like the idea of abortion but didn’t know what else to do. He is disabled, Krissy’s mom was long out of the picture, and with an infant in the family they’d need a bigger place to live.

Rhonda sat down with both Krissy and her father to talk about what an abortion entails and to introduce the other options: placing the baby for adoption or parenting. Critically for the latter, Rhonda described the wide range of support Care Net and other community organizations could offer Krissy and her baby.

While Krissy was in the ultrasound room with Care Net’s nurses, Rhonda continued talking with her dad.

Later recalling the conversation, Rhonda said, “Krissy’s dad shared with me that he felt she was mad at him for talking to her about abortion. He said he told her it was all up to her to decide what she wanted to do.

“I encouraged him to approach the situation differently,” Rhonda said. “By telling his daughter it was all up to her, he was putting too much pressure on her to make an adult decision.

“I told him daughters look up to their dads as their support and their heroes. Krissy needed to know her dad is there for her and she could trust him.”



After the ultrasound, Krissy’s dad said to her, “If you want to keep your baby, I will support you and we will figure it out together.”

Crying, she looked at him and said, “Do you mean that, Dad?”

He said, “Yes. I don’t want you to ever feel I am pressuring you into doing something you don’t want to do.”

Krissy told him, “After seeing the heartbeat, I can’t kill my baby.”

Krissy’s father said he would work to find a bigger place to live, and together

I told him daughters look up to their dads as their support and their heroes. Krissy needed to know her dad is there for her and she could trust him.

they would do whatever they had to do to make it suitable for a baby.

Rhonda reported, “My heart was about to explode as I watched God do the miraculous. I cried with them, prayed for them and gave them both a big hug! Krissy’s personality transformed completely. She was smiling, had pep in her step and talked about wanting to go eat pizza.”

The next week, Krissy, her boyfriend and his mom came in for another scan. Krissy was “full of joy and happiness,” Rhonda said. Her boyfriend’s mom had already made an appointment for Krissy at St. Elizabeth Women’s Health Center to start her obstetric care. She also promised to do whatever she could to help them. Other family members also offered real help, particularly with finding a new house.

The ultrasound was clear and beautiful. Krissy was so happy to see a strong heartbeat and surprised at how much her baby had grown in just a week.

As of this writing, Krissy is 12 weeks pregnant, in school, and doing well. She said it’s scary, of course, to be pregnant at 16, but she is comfortable with her decision and has a lot of support now that seemed impossible just a month earlier. She and her boyfriend are planning to take some of the healthy pregnancy, newborn care, labor and delivery and other classes from Care Net’s *Earn While You Learn* program so they build their confidence in parenting and earn items their baby will need, including diapers, a car seat and a crib.

continued on page 3

“Do You Mean That, Dad?”

continued from page 2

They also have access to Care Net’s materials closet where, thanks to the generosity of Care Net’s donors, they can choose maternity and baby clothes, blankets, and many of the other items babies need.

Asked what she thought about her experience at Care Net, Krissy said she felt very comfortable and could speak freely about how she felt. She said, “I believe in God and I think things happen for a reason. I think we will be OK.”



The materials closet at our Florence location.

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