



CARE NET

CHAMPIONS *for* LIFE

SOCIETY

Defending the sanctity of human life
with life-affirming, early intervention
medical services to help women and
couples choose life.

Crusader • Soldier • Defender • Guardian • Commander

For our struggle is not against flesh and blood, but against the rulers, against the authorities, against the powers of this dark world and against the spiritual forces of evil in the heavenly realms.

Ephesians 6:12

What is a Champion for Life?

Members of the Care Net Champions for Life Society are driven by a passion for the sanctity of life and committed to the long-term vision of Care Net through sustained financial support. The Society's support is unique because it relates especially to the medical services, technology and qualified staffing of our medical centers. Early intervention services such as pregnancy testing, ultrasound confirmation and options counseling are critical in saving precious lives. Support from the Champions for Life Society allows Care Net to plan ahead, confident we will be able to sustain these life-saving medical services well into the future.

Are you a Champion for Life?

The Champions for Life Society asks its members to stand for life first as Crusaders, providing at least \$1,000 a year for at least three consecutive years. Once you're a member of the Society, you have the opportunity to reach the Society's further milestones: Soldier, Defender, Guardian and Commander.

Why do we use the language of battle?

Because "our struggle is not against flesh and blood, but against the rulers, against the authorities, against the powers of this dark world and against the spiritual forces of evil in the heavenly realms." We *will* stand our ground against a culture that disdains human life, and we invite you to stand with us.

We look forward to hearing from you.

Call (859) 431-9178, email me at lyndi@carenetnky.org or write to us at Care Net Pregnancy Services of Northern Kentucky, PO Box 17688, Covington, KY 41017-0688. We'd love to welcome you for a tour of our centers, too.

May God richly bless your stalwart stand for life,



Lyndi Zembrodt
Executive Director

Scan the code to *watch* an ultrasound. Using cine-loop technology, Care Net sends each patient home not just with photos of her ultrasound but with video as well. Watching her baby's heartbeat and movement again and again encourages women to choose life or reinforces a hopeful pro-life decision already made.



OUR HOPE

The timing is critical—in less than five minutes, a pregnancy test tells a woman she's pregnant. Especially if the pregnancy is unexpected, she may immediately feel anxious and afraid. **She needs to talk to someone right away, but who can she trust?**

An internet search or friendly advice may offer several options, including abortion. **Care Net is determined to be the first place she turns to at this critical time.** By calling our 24-hour Helpline or chatting with a nurse via



our client website, she can talk about her concerns and make an appointment to be seen in a safe, compassionate environment. She will take a medical grade pregnancy test and, if the test is positive, we will offer an ultrasound to confirm the pregnancy is properly located in the uterus and gauge the baby's gestational age. **Critically, the ultrasound will show her the unmistakable reality of human life within her womb.**

By providing life-affirming, early intervention services at this pivotal time and assuring women Care Net will be there with material, emotional and spiritual support, we know most will choose life. **In 2024, after having an ultrasound, nearly 90% of our patients chose life.**

OUR VISION

Sustain Same Day Ultrasound Services

Our goal is to sustain same day ultrasound services at all three centers. Same day ultrasounds are crucial to saving lives, because **women vulnerable to abortion may be reluctant to return for a second appointment.**

We pray our advertising on search engines and social media and our presence at local events will reach such women to spare them a lifetime of regret and save their babies.

Increase and Retain Medical and Support Staff

As a medical facility, we are required by law to have registered nurses or nurse practitioners conduct medical history for our patients. To continue our ultrasound program, we must hire, train and certify our registered nurses or nurse practitioners to perform limited obstetric ultrasounds; most do not have certification or formal training in this procedure. Certification requires 75 separate practice ultrasounds and takes up to 24 months to complete. Our training program is critical to the success of same day ultrasounds.

Compete in the Marketplace

The average hourly rate for a registered nurse in Northern Kentucky is \$39/hour, with comprehensive benefits, shift differential and a wage increase after one year of service. Our starting rate is \$22/hour with no shift differential or benefits except paid vacation and paid time off. Our goal is to offer a competitive wage to ensure we retain registered nurses and nurse practitioners in a competitive labor market.



YOUR SUPPORT

Care Net is donor supported. We receive no state or federal funding, and all our services are provided to patients at no charge. While general donations cover such needs as operating expenses and educational programs, the Champions for Life Society specifically funds our ultrasound services. We are careful stewards of the support entrusted to us and actively pursue the steady growth outlined in our strategic plan. Such growth requires expanding life-saving medical services, enhancing technology and equipment and building and retaining qualified staff.

Champions for Life Society Milestones

Your Champions for Life Journey

Your journey through the Champions for Life Society not only honors your generosity but also multiplies the lives we save together. We invite you to continue or elevate your support. Every gift brings us closer to a world where each and every life is cherished.



Care Net's highly skilled and dedicated nurses: Mary Ellen Meier, Terri Lynn Johnston, Tammy Warner, Julie Darpel, Pamela Bihl and Patty Kues.

Crusader for Life

Achieved with annual gifts of at least \$1,000 a year for at least three consecutive years. As a foundational member, you embody steadfast advocacy, providing essential resources for our ultrasound program, the “window on the womb” that encourages women to choose life.

At the Crusader milestone, you will receive a beautifully framed and inscribed ultrasound image, symbolizing your direct impact on the lives of babies waiting to be born. You also will receive quarterly updates sharing stories of lives saved or prayer cards related to our ultrasound program to keep you connected to the miracles you help to create.

Soldier for Life

Achieved upon \$10,000 in lifetime Champions for Life contributions. A Soldier for Life strengthens our frontline efforts, equipping us to serve more women and children in need with compassion and care.

As a Soldier, you will receive the Crusader updates and prayer cards plus an invitation to our annual Champions for Life breakfast and an elegant acrylic heart engraved with the Champions for Life emblem, a lasting memento of your valiant support. You'll also receive special recognition in our communications with other donors, amplifying your influence and urging them to greater generosity.

Defender for Life

Attained with \$25,000 in cumulative Champions for Life giving. Defenders are vigilant protectors, fortifying our work against challenges and ensuring every heartbeat is heard and valued.

On reaching the Defender milestone, you will receive Crusader and Soldier updates, invitations and recognition as well as a beautiful crystal heart paperweight engraved with the Champions for Life emblem, a symbol of your protective dedication to life.

Guardian for Life

Reached with \$50,000 in cumulative Champions for Life donations. As a Guardian, you safeguard the future, enabling expanded ultrasound services and counseling that transform lives daily.

On reaching the Guardian milestone, you will receive updates, invitations and recognition achieved with previous milestones as well as an exclusive invitation to our Christmas Celebration with our board of directors—an intimate event for recognition, networking, and personal insights from our leadership.

Commander for Life

Honored at \$100,000 or more in lifetime Champions for Life support. Commanders lead the charge, inspiring others through visionary generosity that sustains our mission for generations to come.

At the Commander milestone, you will receive invitations, updates and recognition from previous milestones as well as prominent appreciation at our annual banquet, including a heartfelt tribute and special presentation from our executive team and early access to a private meet-and-greet with the featured speaker.