

BOARD OF DIRECTORS

President
Michael Enzweiler, Esq.

Vice President
Ken Oleynik

Treasurer
Steve Gillespie

Secretary
Joe Kues

Melissa Batte
Matthew Darpel, Esq.
Lee Ann Ernst, RN, MSN
James Farrell, MD
Brett Gaspard
Fr. Conor Kunath
Gail Macke
Karen Riegler
Steve Scott, MD

Executive Director
Lyndi Zembrodt

Director of Development
Joy Tarleton

Director of Client Services
Tara Rapp

Medical Directors
Deward Voss, MD
Olivia Kuper, MD

Medical Manager
Tammy Warner, RN, BSN

Business Phone
(859) 431-9178

Donor Website
carenetnky.org

24-Hour Client Helpline
(859) 282-9878

Saving and Changing More in 2024

by Executive Director Lyndi Zembrodt

You are the God who performs miracles.
Psalm 77:14

Increasing our medical staff and advertising budget has directly resulted in lives saved and lives changed this year! Reaching abortion vulnerable women is the crucial first step to advocate for the life of the preborn child. To expand our reach, we hired a new pro-life marketing company in March, increased our spend for Google advertising and reached further into social media, most recently TikTok. Tracking reveals that six Facebook users and 13 Snapchat users called in July for appointments, proving the need to reach further. We have attracted 100 more women for pregnancy testing this year than last year.

The next lifesaving step is providing ultrasound services coupled with options education. By increasing our medical staff, we were able to perform 253 ultrasounds through July, an increase of 83 over the same period last year. We're celebrating the 1,902 babies who have been saved from abortion and the parents whose lives are changed because they chose life after an ultrasound at Care Net.

Another essential step to support a life choice is equipping moms and dads through parenting classes taught by caring volunteer mentors. Participation in Care Net's incentivized educational programs has risen 65%.

I am deeply grateful for your prayer and financial support of Care Net's ministry. Many of you already participate in such unique opportunities as steady monthly donations, legacy gifts, special gifts and our Champions for Life Society. Together, we uphold the sanctity of human life in a most practical way. Often that means bringing out the confidence young women and men don't even know they have, as you'll read in this issue's client story.

What is Planned Giving?

Each of us is a steward of the resources God entrusts to us in the present, and that careful stewardship should continue after we pass away. For our part, Care Net is called to continue serving future generations.



This is where planned giving—gifts planned now that come to Care Net after the donor's passing—makes its impact. The vast majority of legacy gifts to nonprofits are made the old-fashioned way: through wills and simple probate-avoidance devices such as living trusts and beneficiary designations on IRAs, 401(k)s, and other financial and investment instruments.

To include Care Net in your planned giving, consult your financial advisor. For questions about Care Net, contact Executive Director Lyndi Zembrodt at lyndi@carenetnky.org.

1,902 babies (and counting) have been given life by Care Net clients since we began offering ultrasounds in 2006.

"Do Care Net!"

For a small-town girl like Makaylee, the size and atmosphere of Richmond and Eastern Kentucky University, where she studied marketing, were something of a culture shock. She decided EKU wasn't for her, and she returned home to Williamstown to finish her degree at Gateway Community College.

She had just one semester to go when an at-home test revealed she was pregnant.

Makaylee's reactions were all over the map. Excitement competed with being extremely overwhelmed. Her boyfriend was supportive, but the stress of trying to finish her degree, let alone start a real career, meant pregnancy was a storm she didn't know how to navigate.

One of Makaylee's cousins had had a baby in January and highly recommended Care Net's Williamstown center. Makaylee was 15 weeks pregnant when she walked through our doors. Sisters Tiffany Gabbert and Denise Melton, respectively center director and assistant center director, welcomed her warmly, and Makaylee immediately felt they were rooting for her to succeed.

"They signed me up for a program called Earn While You Learn, where I met with my first mentor, Cindy Walter," Makaylee said. "I learned about what to expect during pregnancy, newborn safety and care, and postpartum depression. For taking all 20 classes, I earned a car seat, a crib and dozens of diapers."

Tiffany and Denise then encouraged her to take Care Net's Labor and Delivery and Breastfeeding classes from another Williamstown mentor, Sandy Cook.

"Makaylee is such a smart young lady," Sandy said. "She was very sweet and prepared for the classes. She put so much into it; she really wanted to learn. She brought up questions and concerns and I was happy to guide her through the answers."

Makaylee completed her studies at Gateway without interruption and graduated on schedule. As of this writing in mid-September, Makaylee's little boy, Kayson, is 7 weeks old. The new mother said her Labor and Delivery classes turned out to be quite helpful, and she is using techniques she learned to soothe a fussy baby, provide a safe environment for her newborn and recognize health issues.



"(During labor), I definitely used many of the coping techniques that I learned through my classes," she said. "Creating a 'happy space' and breathing techniques reduced my pain and fear.

"Once I got Kayson home, the breast-feeding classes helped me know how to help him latch and how to tell the difference between hungry and tired."

With the help of her mother and sister, who live only 10 minutes away, Makaylee and her boyfriend are raising their son while holding down jobs.

Makaylee's friends had helped her with maternity and newborn clothes, but as Kayson grows, she may return to Care Net to access our materials closet for clothes up to 2T and take more parenting classes with her mentors.

"I even told the local health department to send more pregnant mommies to Care Net for training and help."

"I am quite happy to highly recommend Care Net to anyone," Makaylee said. "I would tell my friends, 'Do Care Net!' They are amazing. You know they are rooting for you and they're there for you. I even told the local health department to send more pregnant mommies to Care Net for training and help. The pregnancy and parenting classes are just one hour a week, you earn things you need and it gives you more confidence as a parent. The staff and mentors help tremendously."

Care in a Small Town

Each Care Net center enjoys a unique setting. Florence is urban, Cold Spring is right next door to the NKU campus and Williamstown is in a rural area.

As she reflected on how Makaylee settled in with her mentors and the staff, Center Director Tiffany Gabbert said, "We enjoyed being part of this local momma's story. She came in with real eagerness to learn all she could. She and her mentor Sandy Cook developed a real bond from the get-go. Sandy is such a blessing to us in this area. She has worked with many organizations in Grant County and is well known in the community. This familiarity instills trust and security in the women who come to us. They may know Sandy personally or, as they say in the South, "I know your momma and them." Our clients are able to open up much quicker and feel at home during their appointments and classes."

Tiffany and her assistant and sister, Denise, also are lifelong residents of the area, active in their community, and vital to the "at-home" comfort of Care Net at Williamstown.

Holiday Appeal
CARE NET
Pregnancy Services of Northern Kentucky

The wise men presented valuable gifts to Jesus after obediently "following yonder star." Do you suppose they were surprised to learn the king they sought was born not in a palace but a stable?

We can't know who will come to Care Net or call our 24/7 helpline—but God knows. He is never surprised. So we simply obey His call to help them find courage and confidence to choose life.

Your faithful support makes our ministry possible. As we end the year with our annual Holiday Appeal, we're thankful a generous donor has agreed to match your gift dollar for dollar, to a total of $15,000, for gifts made by December 15. To have your gift matched, visit carenetnky.org/holiday-appeal or watch your inbox, mailbox and/or social media for details.

The Magic of Matching

When is a dollar not a dollar? When it's two! Many companies, large and small, match employees' donations to non-profits such as Care Net. Your generosity is magnified, Care Net benefits twice, and your employer helps its community. Everybody wins!

Donors currently taking advantage of company matches are employed by Duke Energy, Pfizer, Liberty Mutual, and McKesson, among others.

Ask your HR department if your employer matches donations. If so, they can explain their process for generating a match. They may request our Employer Identification Number: 61-1351706. Our business name is Pregnancy Center of Northern KY, DBA Care Net Pregnancy Services of Northern Kentucky.

Dedications

IN MEMORY

Lois Buerger by Timothy Buerger
Karen Elaine Bush
by Jim & Jean Bolte
by Karen & David Lewis
by Kyle Lewis
by Allan Orth
by Lynn Sarge
Troy Chamlee
by Bill Chamlee
by David Slocum
Katy Renee Davis by Dan Davis
Charles Fredrick by Mary Jo Fredrick
The Frilling Family by Joan Frilling
Leroy & Margaret Gallenstein
by Dorothy Powers
Jenna, Jacob & Jordan Goins
by Don and Kristi Goins
Al & Rose Littner
by Charles & Holly Baker
Mr. & Mrs. James Ratterman
by Russ & Janice Barlow

IN MEMORY, continued

Jennifer Ryan by Gregory Ryan
Marian Scharald
by Fred & Mary Espenscheid
Charles Wagner by Elaine Stinger

IN HONOR

God's love & forgiveness by Lisa Garrett
Rebecca Ashley by Julie Ashley
Drew & Theresa Baumer by Paul Willett
William Godfrey by Paul & Sarah Pelgen
Evelyn Richard & Douglas Haines
by Thomas & Lynn Gosnell
by Barry & Brenda Hartman
Scott & Nancy McKinley by Angela Ray
Bernice Nienaber by Steve & Ruth Averdick
John & Diane Thoman
by William & Deborah Plagge

To dedicate a gift in someone's memory or honor, write a note on your check or follow prompts on the online giving form.

Thank You, Baby Bottle Campaign Partners!

The following churches and schools joined our **2024 Mother's Day/Father's Day Baby Bottle Campaign in May-June**. Our three annual campaigns are a fun and easy way to start the pro-life conversation. Visit carenetnky.org/baby-bottle-campaign to get started.

Antioch Church of Christ
Bethel Baptist Church
The Bridge Community Church
Bullittsburg Christ Community Church
Christ Baptist Church
Church of the Redeemed
Crittenden Baptist Church
DeMossville Baptist Church
Dry Ridge Baptist Church
First Baptist Church of Walton
Florence Baptist Church
Glencoe Baptist Church
GracePointe Community
Church of the Nazarene
Hebron Church of Christ
Hebron Lutheran Church
Hopeful Lutheran Church
Independence New Life
Church of the Nazarene
Kento-Boo Baptist Church
Knoxville Baptist Church
Marcus Crooked Creek Baptist Church
Mary Queen of Heaven Parish
Mercy Ridge Community Church
New Columbus Baptist Church
Newport Central Catholic High School
Oak Island Baptist Church
Oak Ridge Baptist Church
One Hope Community Church
Sherman Baptist Church
St. Augustine Parish of Augusta
St. Barbara Parish
St. Catherine of Siena Parish
St. Edward Catholic Church
St. John the Baptist Parish
St. Joseph Parish of Cold Spring
Families for Life
St. Mary of the Assumption Parish
St. Matthew Parish
St. Patrick Parish of Maysville
St. Patrick Parish of Taylor Mill
St. Paul Parish
St. Timothy Parish
South Side Baptist Church
Turner Ridge Baptist Church
Vineyard Christian Church of Florence
Violet Ridge Church of Christ
Walton Christian Church
Williamstown Baptist Church
Williamstown Church of God

Cold Spring Medical Center
3700 Alexandria Pike
Cold Spring, KY 41076
(859) 781-0043
Monday-Thursday 10a-5p
Same Day Ultrasounds

McKinley Family Center
7129 Price Pike
Florence, KY 41042
(859) 282-0029
Monday-Thursday10a-5p
Same Day Ultrasounds

Williamstown Medical Center
103 Barnes Rd. Ste. E
Williamstown, KY 41097
(859) 824-0123
Monday & Thursday 3-7p
Wednesday 10a-5p
Scheduled Ultrasounds

CARE NET®
Pregnancy Services of Northern Kentucky

PO Box 17688
Covington, KY 41017-0688

Non-Profit Org.
US Postage
PAID
Cincinnati, OH
#1167

MISSION STATEMENT

We are a Christ-centered organization existing to educate, support and empower people before, during and after an unplanned pregnancy, while uplifting the sanctity of human life.

Weather Smiles on Golf "Fore" Fathers; Online Auction Sets Record

Care Net golfers filled the entire Aston Oaks Golf Club under perfect blue skies August 9 for our 12th Annual Golf "Fore" Fathers scramble. Proceeds from the event benefit our Fatherhood and other parenting programs.



New this year, the silent auction that had been open only to golfers made the leap to cyberspace, drawing bidders from across the region. Working with a company that facilitates online auctions, we were able to offer a wider variety of items including international and US travel as well as goods and services donated by local businesses.

The auction ended with record proceeds for our parenting programs.

We're thankful for these sponsors who made Golf "Fore" Fathers possible.

Eagle Sponsors
The Al Kenkel Family Foundation
NKOL

Birdie Sponsors
DBL Law
Jack's Glass
Receptions Event Centers

Par Sponsors
Bavarian Waste Services
Central Bank
Cornerstone Equipment
Diocese of Covington
Hagedorn's Appliances
Heritage Bank
Maile, Tekulve & Gray
Payroll Partners
In Memory of Stephen T. Perry
Riegler Blacktop
The Ruberg Family
Ruehl Electric Co.
Smith Muffler
Zalla Companies
Williamstown Commons

Lunch Sponsor: Izzy's
Dinner Sponsor:
Texas Roadhouse of Fort Wright
Snack/Beverage Sponsor:
SRM Concrete
Game Sponsor: Helmer Plumbing

